

FOR IMMEDIATE RELEASE

**NETA X LAUNCHES IN MALAYSIA: AWAKENING A NEW ERA OF SUV
ELECTRIC VEHICLE EXCELLENCE**

Kuala Lumpur, 25 July 2024 – NETA Auto Malaysia proudly welcomed its latest model today, the NETA X. This sleek, high-performance electric SUV is set to revolutionize Malaysia's burgeoning new energy market, embodying NETA's vision of "Experience tech with EV."

Dato' SM Azli SM Nasimuddin Kamal, Chairman of Intro Synergy Sdn Bhd said, "We are not just unveiling a new model; we are introducing a vision of the future - a future where cutting-edge technology meets unparalleled design, where performance and elegance coexist in perfect harmony. The NETA X embodies our relentless pursuit of innovation and excellence".

Available in three variants; the NETA X's price starting from RM119,888 for the X400 Comfort, RM127,888 for the X400 Luxury and RM135,888 for the X500 Luxury. To celebrate the launch, NETA Auto Malaysia is offering an exclusive promotion from 25th July – 31st July 2024:

- **Double Booking Value:** Customers will receive double times the value of their booking deposit.
- **Free Wall box or Charging Credit:** Choose between a complimentary wall box for home charging or charging credits for public stations.
- **Free Maintenance for 2 Years or 40,000 km:** Enjoy peace of mind with free maintenance services for the first two years or up to 40,000 kilometers.

Key Features of the NETA X:

Spacious and Comfortable:

The NETA X offers exceptional interior space, measuring 4619 mm in length, 1860 mm in width, and 1628 mm in height, with a wheelbase of 2770 mm. This spacious and comfortable environment is enhanced by 6-direction adjustable seats with 80% soft leather covering high-frequency contact areas, ensuring a premium experience for all occupants.

Advanced Driving Control:

Under the hood, the NETA X boasts a high-efficiency electric motor system with a peak power of 120 kW, accelerating from 0 to 100 km/h in just 9.5 seconds. Its 62-kWh lithium iron phosphate (LFP) battery delivers a range of 480 km on a single charge (NEDC), making it ideal for long-distance travel. The intelligent thermal management system further enhances battery safety and durability, ensuring a reliable driving experience.

Cutting-edge Intelligence

The NETA X is packed with advanced intelligent features, including 11 high-precision sensors that support L2 ADAS capabilities such as adaptive cruise control, lane-keeping assist, and traffic jam assist. Its 15.6-inch high-resolution central control screen offers seamless access to online navigation, streaming music, and phone-to-car connectivity, transforming every journey into an enjoyable experience. The intelligent voice assistant with dual-zone voice control and continuous dialogue capabilities ensures effortless interaction. Additionally, remote vehicle control and real-time status monitoring boost security and user convenience.

Comfort and Luxury

With features like a panoramic sunroof, intelligent lighting, APP remote control, dual-zone voice control, and wireless phone charging, the NETA X ensures a luxurious and user-friendly experience. Its construction using 75% high-strength steel guarantees robust structural integrity, complemented by a comprehensive airbag system for maximum safety.

Cost Efficiency

The NETA X is designed with cost efficiency in mind, offering low energy consumption and maintenance costs less than an ICE vehicle, representing significant savings for long-term ownership.

Neta X Warranties:

- **EV High Voltage Part Warranty:** Covers the vehicle controller assembly, motor controller assembly, drive motor assembly, battery pack assembly, resolver, high voltage relay, and BMS system for up to 8 years or 180,000 km, whichever comes first.
- **General Part Warranty:** Covers parts for up to 5 years or 150,000 km, whichever comes first.

Special Financing

Affin Bank is offering a special financing rate as low as 2.20% and a priority lane to expedite the approval process within 6 hours of receiving completed applications for NETA EV.

The launching ceremony took place at Menara Affin @ TRX, Kuala Lumpur, attended by Sun Wei, First Secretary of Chinese Embassy in Malaysia, Mohd Riduan Abd Rahman, Director of Transportation Technology Division of Malaysian Investment Development Authority (MIDA), Peter Zhang, General Manager of Malaysia, Hozon New Energy Automobile Company Limited, Datuk Wan Razly Abdullah, President and Group CEO of Affin Bank Berhad, Eric Cheng, CEO of Carsome, and Victor Chen Fan Loan, Senior Vice President of MSIG Insurance.

For those interested in experiencing the NETA X first-hand, kindly make reservation at our nearest showroom starting 27 July 2024 for viewing and test drive. For more information about the NETA X, please visit <https://neta.my> or our official online platform.

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About NETA Auto Malaysia

NETA Auto Malaysia is operated by Intro Synergy Sdn Bhd, the sole distributor of NETA brand in Malaysia. Through its partnership with Hozon New Energy Automobile Co. Ltd., Intro Synergy Sdn Bhd aims to revolutionize the Malaysian automotive market by making cutting-edge battery electric vehicles (BEVs) accessible to the general population. This commitment reflects a larger vision of driving innovation in electric vehicle technology while ensuring affordability for Malaysian consumers.